# BMW Corporate Communications



Media information 12 September 2024

### Exclusive extra details enhance sporting appeal: the BMW M Performance Parts for the new BMW M5 Touring.

Wide choice of retrofit products from the Original BMW Accessories range add further intensity to the performance experience and bring fresh individuality to the five-door high-performance sports car's looks.

**Munich.** The combination of performance, comfort over long distances and variable-use interior space shapes the exclusive character of the new BMW M5 Touring (petrol and electric power consumption – weighted, combined: 2.0 I/100 km [141.2 mpg imp] and 30.7 kWh/100 km;  $CO_2$  emissions – weighted, combined: 46 g/km; fuel consumption with discharged battery: 10.9 I/100 km [25.9 mpg imp] in the WLTP cycle;  $CO_2$  classes: weighted, combined B, with discharged battery G). And customers can give the appearance and driving properties of their BMW M5 Touring an even more personalised flavour by dipping into the selection of BMW M Performance Parts, which will be offered for the fivedoor high-performance sports car from launch.

Like the M Carbon exterior package available ex-factory, the retrofit products from the range of Original BMW Accessories bring heightened visual charisma and further improved aerodynamic balance to the new BMW M5 Touring. Tailored precisely to the car's geometry and manufactured to the highest standards of quality, the exterior components – which are made from carbon-fibre reinforced plastic (CFRP) and aramid – give the car a particularly imposing presence on the road and the race track.

### Exclusive looks and optimised aerodynamic attributes with M Performance Parts made from high-quality carbon fibre and aramid.

The sculptural front end, prominently flared wheel arches, long roofline, dynamically stretched side window graphic and powerful rear end play a formative role in giving the new BMW M5 Touring its inimitable, motor racing-inspired aura. And the model-specific BMW M Performance Parts for the exterior enrich the car's athletic appearance with exclusive details that turn heads from every angle.

The two-section M Performance rear diffuser carbon fibre adds a particularly prominent accent. With its strikingly cut bars, it shines an even more intense spotlight on the muscular appearance of the rear end. Paired with the M Performance tailpipe trims for the exhaust system, it has an extremely effective

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visual impact. These trims are made from a titanium/carbon fibre mix and send out a crystal clear message of uncompromising performance with their milled titanium end rings and embossed M5 logo. The M Performance rear fins carbon fibre set an understated seal on the aerodynamic overall concept and add another sporting ingredient to the new BMW M5 Touring.

Finely judged enhancements for the design and aerodynamics also feature at the front of the new BMW M5 Touring. The M Performance front splitter carbon fibre, for example, fits neatly into the overall structure and showcases the central air intake to even more eye-catching effect. When viewing the car from the side, the M Performance sill extensions carbon fibre create an attractive visual connection with the stretched roofline of the new BMW M5 Touring. They emphasise the athletic aesthetic of the body's side frame, which has a model-specific design – especially when the M Performance side decals Frozen Black are also specified. Additional highlights of the side view are the M exterior mirror caps carbon fibre and the M Performance aerial cover aramid. A high-tech fibre composite material, aramid has similar properties to carbon fibre, while also offering high electromagnetic permeability.

### Authentic racing-car aura inside and outside the cockpit.

The M Performance fuel tank cap carbon fibre turns every refuel into a small pit stop. It is made from high-quality carbon fibre and has M Performance badging in brushed aluminium. The interior of the new BMW M5 Touring already majors on sporting appeal as standard, but it too can be given a finishing touch in the form of the M Performance floor mats. The four-piece set brings together high-quality leather-look edging with decorative stitching in contrasting colours and a sewn-in ribbon in the colours of BMW M GmbH.

The M Performance key case also exudes a clear sense of racing passion. The high-quality cover – made from Alcantara and leather in carbon fibre look – protects the car key against scratches and can be attached by means of a leather tab on the key fob. Meanwhile, the M Performance tyre bags provide unbeatable protection for wheel sets during transportation and storage. These also follow the bold M Performance design approach, come with markings indicating the wheel position, and have a reinforced handle for easy transportation.

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All the BMW M Performance Parts have been developed with the help of over five decades of expertise amassed by BMW M GmbH. The products offered for the new BMW M5 Touring have been tested according to the BMW Group's stringent quality guidelines and have undergone homologation alongside the overall vehicle, which means separate registration with the vehicle licensing authorities is not required.

Official fuel consumption,  $CO_2$  emissions, electric power consumption and electric range figures were determined based on the prescribed measurement procedure in accordance with European Regulation (EC) 2007/715 in the version applicable. Where a range is shown, the WLTP figures take into account the impact of any optional extras.

Only official figures based on the WLTP procedure are available for new models that have been type tested since 01.01.2021. In addition, according to EU Regulation 2022/195, the NEDC values will no longer be included in the EC certificates of conformity as of 01.01.2023. Further information on the WLTP measurement procedure can also be found at www.bmw.de/wltp.

Further information on official fuel consumption figures and specific  $CO_2$  emission values of new passenger cars is included in the following guideline: 'Leitfaden über den Kraftstoffverbrauch, die  $CO_2$ -Emissionen und den Stromverbrauch neuer Personenkraftwagen' (Guide to the fuel economy,  $CO_2$  emissions and electric power consumption of new passenger cars), which can be obtained free of charge from all dealerships, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at https://www.dat.de/co2/.

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### The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2023, the BMW Group sold over 2.55 million passenger vehicles and more than 209,000 motorcycles worldwide. The profit before tax in the financial year 2023 was  $\in$  17.1 billion on revenues amounting to  $\in$  155.5 billion. As of 31 December 2023, the BMW Group had a workforce of 154,950 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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